Online Shopping Store Proposal

Intelligent Business Solution

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Project Details

Proposal Identifier

Proposal Reference No.

IBS/QUO/Cart/2K15-1216

Proposal Name

Online Shopping Store Website



Introduction

This proposal is just a "proposal." Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. This is Just an idea regarding approach can be used by Intelligent Business Solution. IBS- have ability to provide hi-tech need based solutions

Our Uniqueness is that we develop not only develop system rather we deliver Intelligent Solution as per need of Client.

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

We based on conceptual frameworks – we build them stronger and later on using Information Technology we translate it into system. This make our system very strong.

Further we make our systems so flexible that future functionalities can be plugged in easily.

Thank you in advance for taking the time to review our proposal. This is not a proposal of any ready made solution.

Features

GREETED IN YOUR NATIVE LANGUAGE

Greeted in their native language, customers feel immediately welcome.

STRUCTURE YOUR SHOP WITH NESTED CATEGORIES

Nested categories help your customer to get a structure of the shop. Different templates and layouts per category can create various look and feel.

DESCRIBE YOUR PRODUCT

Short description gives a fast oversight while browsing the store. Long description is also available for the interested customer on a product details page.

OFFER MULTIPLE MEDIA TO YOUR PRODUCTS

Multiple media (images, PDFs, videos,...) give the customer a good oversight of the product.

GATHER YOUR CUSTOMERS FEEDBACK

The native review and rating system is enhancing the customer experience and gives them a guideline if the product is the right item for them.

INDIVIDUALIZE THE SHOPPING EXPERIENCE

Shoppergroups individualize the shopping experience. It can change the price display/format/calculation for them. For example, B2C customer sees the prices with tax, while B2B customers sees the prices directly without tax. Or returning customers directly get a discount of 5%

LET THE SHOPPER CHOOSE THE PRODUCT PRICE CURRENCY

Multicurrency allows your customers to view products prices in the currency they desire and help him to faster decide if the product is in the desired price range.

ALLOW YOUR CUSTOMERS TO CHECKOUT AS A GUEST OR CREATE AN ACCOUNT

The cart checkout allows to checkout with an account or without. Different templates and/or extensions allow a multipage checkout or one page checkout. The cart can be adjusted to the customers need. If the customers come mainly from a default country, it can be prefilled. This can be done also automatically by IP with an extension for a pocket money. The shipment and payment methods can have different conditions, so that a customer sees only methods that are available for him (by weight, zip, country, currency, payment amount, shopper group and so on).
Returning customers can of course reuse their address. They can also send a product and use as shipment address.

INCREASE YOUR CROSS-SELLING

Add related categories or products to specific product to suggest the customer directly other products. This a great extra service which helps your customer to buy a good set of items (for example a printer and the right toner for it) and increases the sales volume of the merchant.

CUSTOMIZE THE ACCOUNT REGISTRATION

The view, in which the shopper is entering his data, can be easily adjusted to the culture, national laws or just habits of the targeted audience. For example pure B2C shops can remove the companyfield, while others remove the second name field. A pizza service realised with VirtueMart would remove the country/state field and enter already a city as default.

POWERFUL SEM/SEO FEATURES

The advanced SEM/SEO due meta tags for categories, products, manufacturers, and medias helps the customer to find the wares via search engines. Customers can pass SEF links to friends and can easily find the right tab due the page titles. They mistype a link or use an outdated link? they will get a nice fallback page (for example the regarding category) and the search engines get the 404.

MANAGE YOUR ORDERS

Orders are always trackable, regardless registration.

PROMOTE YOUR PRODUCTS

Different groups of products like latest, topten, newest, featured give a fast impression and guide the customer to the best offers in the store. All lists are sortable and searchable. Customers can search for products by a certain category, manufacturer, attribute and of course descriptions.

OFFER COUPON CODES

Customers like to feel important using a coupon or similar marketing tools.



SEARCH ENGINE WILL LOVE YOUR SHOP

There are powerful of SEM technics already on board. Meta tags, keys, follow policies, customised page title and more for categories, products, manufacturers, and medias. Even if there are many valid links for just one product, the canonical URL tells search engines the right one. Increase your ranking position by combining meta settings with your product description, media description and manufacturer content. Different media types like video, audio, e-books, give your customers good information and a nice preview and additionally enhance your rating by search engines.



MANAGE YOUR SHOPPERS

All shoppers are in shopper groups. There exists shopper groups for not logged in users and even they can be pushed in shopper groups. Almost anything is depending on shopper groups and they give you a lot control. Shopper groups allows you to create customised discounts, price display, payment/shipment methods and similar. You have B2B and B2C customers? Not a big deal with shopper groups. You want to give good customers a discount? Add them to a shopper group. You don't want to deal with shopper groups? Then just use the preconfigured defaults.
Cart allows you easily to adjust the shopper input form to your culture, legal requirements or habits of your shoppers.



CONTROL YOUR STOCK

There is an inventory with stock warning and a virtual stock (ordered but not finally bought).



PRODUCTS

The product edit allows you to set different attributes, which are used in the shop logic, like

- multiple prices depending on currency, shopper group, amount, etc
- product dimensions (weight, size)
- custom attributes

There are some technics to improve the product editing like product patterns, they allow you to change an attribute for your derivated products within minutes. Product cloning and derivating allows you to create fast a bunch of similar products. Related products help to push your shoppers to fitting products. They are displayed on the product detail view and the add to cart popup.



CREATE ANY KIND OF COMPLEX PRODUCT

Custom attributes allow you to add unified descriptions (searchable) for example the author or functions to your product like dropdowns for a selection, or for a text by the shopper. It can be easily extended with extra plugins and can be used for downloads, uploads, meterware,..

POWERFUL CALCULATOR

The unified calculator does all the discounts, tax and currency handling. It is rule based and works with different conditions for applying a rule. You can define as rules profit margin, discounts, tax, vattax. Every rule can have its own currency, with automatically updated rates. Just configure the rules and it directly calculates the correct taxes. Even if you have different vat taxes in the cart and cartwide discount. You can use as conditions:

- categories
- shopper groups
- time/date
- delivery address
- manufacturer
- extendable by Plugins (complete takeover by dynamical services like Avatax, or by quantity)

SHIPMENTS AND PAYMENTS

The shipment and payment is done by plugins. A lot of them are delivered with VirtueMart. You need one which is not included? they are easy to install by mouse click. If you miss one, take a look on our store to find yours. There also a plenty of conditions to create a fine grained system to offer your customers directly the best fitting shipment/payment.

Payments use

- By shopper groups
- Minimal amount / maximal order amount to use a payment
- Transaction fees
- By countries

Payment gateways natively integrated

- Paypal, Klarna, Sofort Banking, Skrill, and Cash on delivery included

Shipments use

- By shopper groups
- Fees
- Based on weight, zip, countries, number of articles, order amount

LET Cart DO THE INVOICE FOR YOU

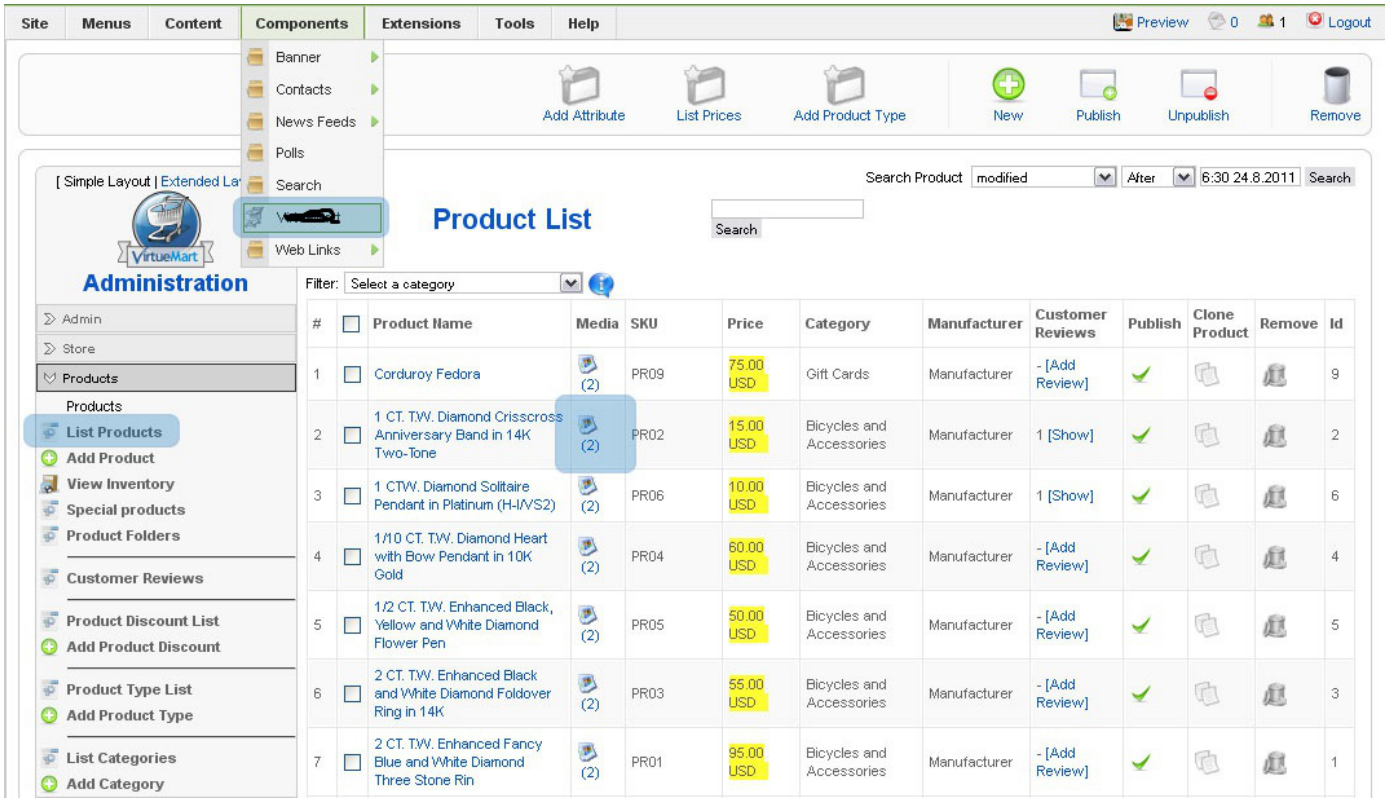
Cart does the invoice handling for you. You can define the order status the invoice should be created (depends on your accounting). The history of the order status is logged. You can also modify it to adjust the order to a customer request. You can also use the invoice system for custom jobs.

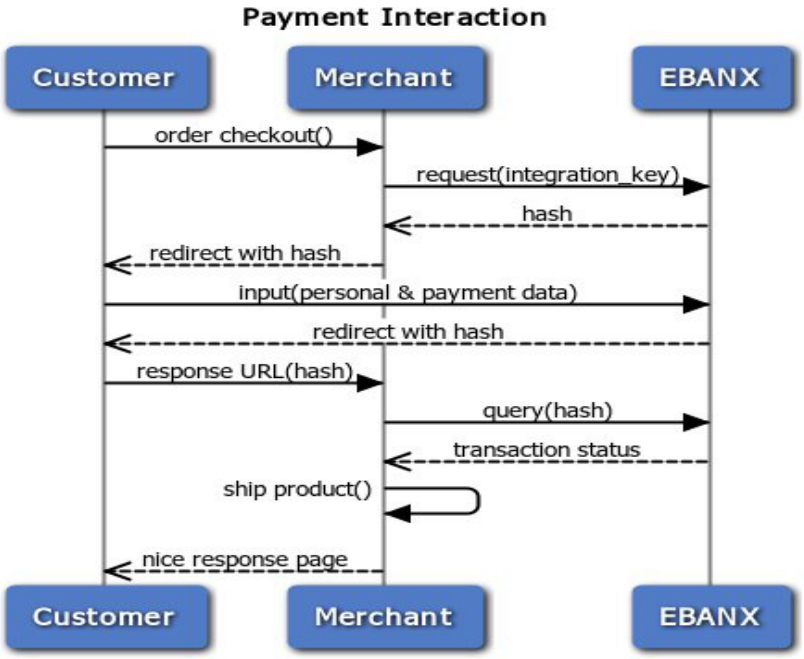
MANAGE THE ACCESS RIGHTS FOR YOUR EMPLOYEES

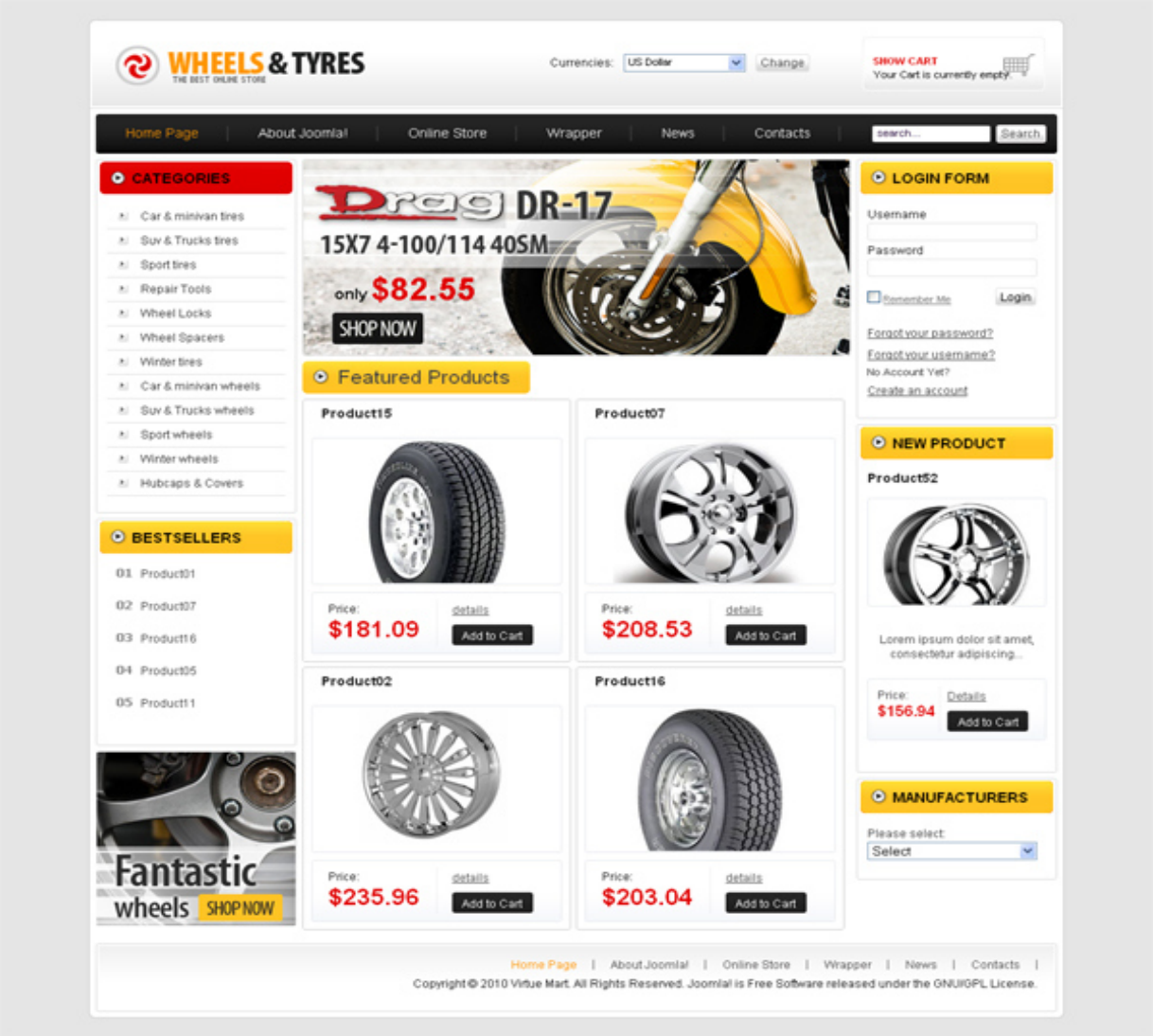
Use the advantages of the ACL (Rights management) to define the visibility and editing rights of your employees.

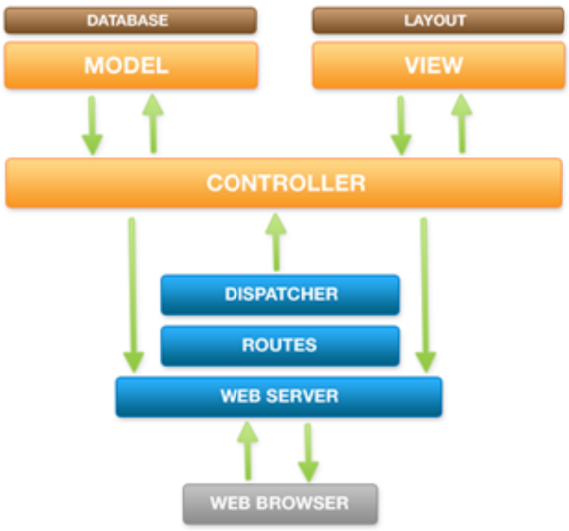
RUN A MULTILINGUAL SHOP

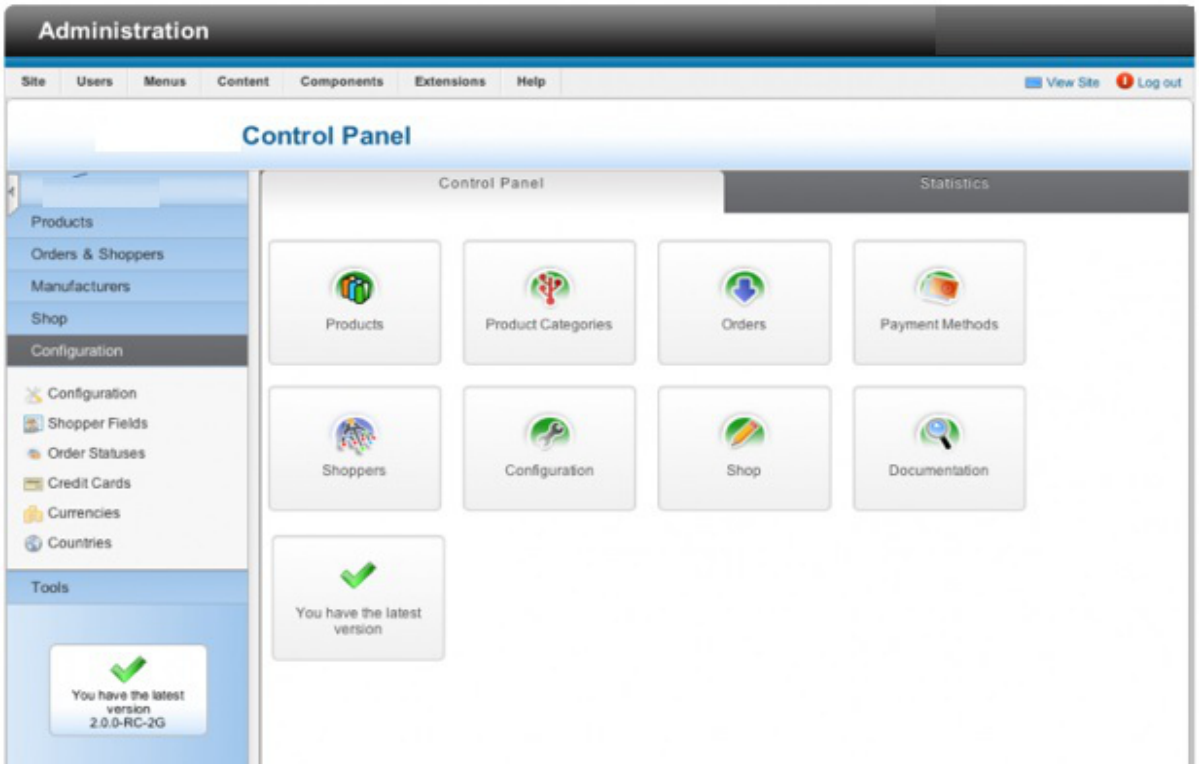
Use the multilanguage features to expand your business globaly. A language fallback system reliefs you from providing a translation for any product, just market your best.

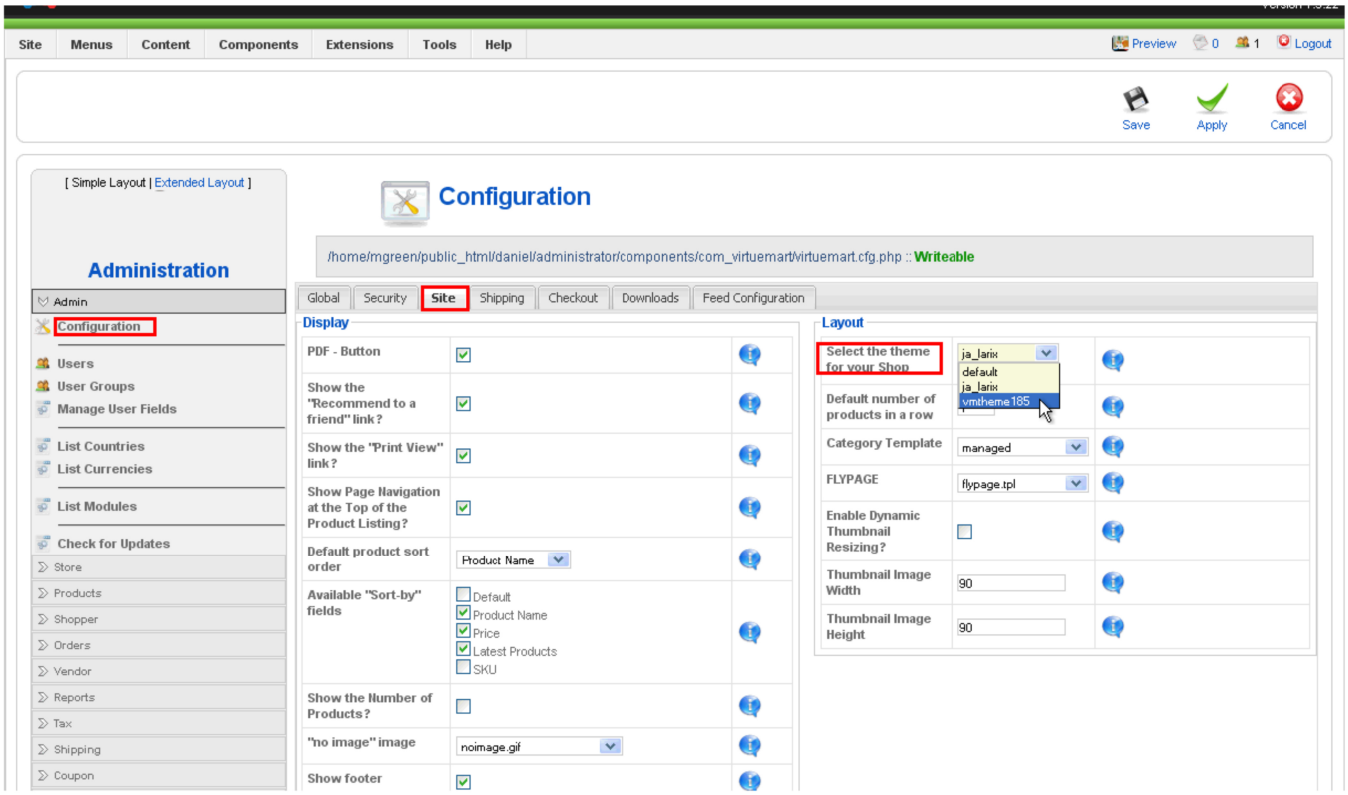





WHEELS & TYRES
Currencies: US Dollar
Change
SHOW CART
Your Cart is currently empty
Home Page
About Joomla!
Online Store
Wrapper
News
Contacts
Search
CATEGORIES
Car & minivan tires
Suv & Trucks tires
Sport tires
Repair Tools
Wheel Locks
Wheel Spacers
Winter tires
Car & minivan wheels
Suv & Trucks wheels
Sport wheels
Winter wheels
Hubcaps & Covers
BESTSELLERS
01 Product01
02 Product07
03 Product16
04 Product05
05 Product11
Drag DR-17
15X7 4-100/114 40SM
only $82.55
SHOP NOW
Featured Products
Product15
Price: $181.09
details
Add to Cart
Product07
Price: $208.53
details
Add to Cart
Product02
Price: $235.96
details
Add to Cart
Product16
Price: $203.04
details
Add to Cart
Fantastic wheels
SHOP NOW
LOGIN FORM
Username
Password
Remember Me
Login
Forgot your password?
Forgot your username?
No Account Yet?
Create an account
NEW PRODUCT
Product52
Lorem ipsum dolor sit amet, consectetur adipiscing...
Price: $156.94
Details
Add to Cart
MANUFACTURERS
Please select:
Select
Home Page | About Joomla! | Online Store | Wrapper | News | Contacts |
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DATABASE
LAYOUT
MODEL
VIEW
CONTROLLER
DISPATCHER
ROUTES
WEB SERVER
WEB BROWSER


Administration
Site
Users
Menus
Content
Components
Extensions
Help
View Site
Log out
Control Panel
Products
Orders & Shoppers
Manufacturers
Shop
Configuration
Configuration
Shopper Fields
Order Statuses
Credit Cards
Currencies
Countries
Tools
You have the latest version
2.0.0-RC-2G
Control Panel
Statistics
Products
Product Categories
Orders
Payment Methods
Shoppers
Configuration
Shop
Documentation
You have the latest version


Site
Menus
Content
Components
Extensions
Tools
Help
Preview
0
1
Logout
Save
Apply
Cancel
[Simple Layout | Extended Layout]
Administration
Admin
Configuration
Users
User Groups
Manage User Fields
List Countries
List Currencies
List Modules
Check for Updates
Store
Products
Shopper
Orders
Vendor
Reports
Tax
Shipping
Coupon
Configuration
/home/mgreen/public_html/daniel/administrator/components/com_virtuemart/virtuemart.cfg.php :: Writeable
Global
Security
Site
Shipping
Checkout
Downloads
Feed Configuration
Display
PDF - Button
Show the "Recommend to a friend" link?
Show the "Print View" link?
Show Page Navigation at the Top of the Product Listing?
Default product sort order
Product Name
Available "Sort-by" fields
Default
Product Name
Price
Latest Products
SKU
Show the Number of Products?
"no image" image
noimage.gif
Show footer
Layout
Select the theme for your Shop
ja_larix
default
ja_larix
vmtheme185
Default number of products in a row
Category Template
managed
FLYPAGE
flypage.tpl
Enable Dynamic Thumbnail Resizing?
Thumbnail Image Width
90
Thumbnail Image Height
90

Basic Methodology

Throughout Design, Develop and Implementation Process core Conceptual concept will remain in mind to keep operational system simplified upto maximum possible level so that operating said does not require any technical knowledge.

All Complexities of operational and conceptual procedures will be delt by the software internal algorithim. Keeping it simple for operator. For its operation any body who can play with computer can operate the Software.

Technology and Compatibility

Note: if all the jargon below is Greek to you, just know that it basically means that we will develop the Software to conform with all of today's technology standards.

Development Media	:	PHP,XML,
Database	:	mySQL

Timelines and Milestones

Our *tentative* production schedule proposed is as follows. However, please realize that these are NOT deadlines. If you require a specific launch date or other sorts of deadlines, we are happy to oblige given enough advance notice. Otherwise, we prefer to estimate the timeframes but ultimately take the amount of time that is needed for the best results. While we don't bill you by the hour, our costs are based on the amount of time we invest into each project. So rest assured that we have a very vested interest in moving quickly.

(Note that the days are measured in business days, starting from the day the project begin by receiving down payment and initial data required to take start.)

Basic Core development	2 Weeks
First Implantation and Testing at Client Site	1 Weeks
Fine tuned Final Version Handover	1 Weeks

Fees & Payment

Please go through details covered in this proposal. It would be easy for us to settle down the cost of the project when requirements are completley discussed by both parties.

Important Notes/Points:

1 Simply providing of Binaries. Source code will remain the property of the Intelligent Business Solution and will never be handed over what so ever the case may be.
2 This proposal is designed keeping in mind that this site would be support site not the school main site. If you want to have it school main site we can send u revised reworked proposed model.
3 As we can not share source code so hosting will be remain under our charge and we shall provide. What sort of hosting account needed depend upon

1 Number of total Usere
2 Number of user using site at same time
3 nature and volume of data

4 Backend webapplication required initial dedicated RAM

- Cost Structure
 In order to give you idea of web application cost structure it would have following components
 1. intial Setup Fee
 2. Monthly charges
 3. Trainning Charges

We really appreciate for your time and energies you have spend for going through this comprehensive proposal. If you need any further information, details it would be our p[leasure to provide you the same.

Hoping to hear from you soon and a proper detailed meeting time so that we can discuss your needs and can show how this application can full fill your needs.

Assuring you best of our services and looking forward to have good future business relationships.

Regards.

**** NOTHING FOLLLOWS****